Strategic Energy Procurement : Your Key to Effective Energy Management in Single and Multi-Tenanted Premises

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Abstract

This paper is the valuable sensit of a joint effort amongst Times rower Supply Fe LL and on the baseling restation: in the new electricity market. Singapore TarJ (Lub and Quality Poore Managament Pe Lul (1994), a service porvider in the power and electrical actions. It highlights the important resonants for implementing Statistic Europer Processment (1997) requirements of the service service of the service service of the through the sequences well highlight a coses study that underlanse the unifoldness and effectiveness of SEP in creating services.

Keywords

Strategic Energy Procurement, New Electricity Market, energy retailers, multi-tenanted, de-regulation

Introduction

Likeralization of the Singapore electricity market is finally taking ahape. For over 30 years, the Singapore electricity industry had been vertically integrated and Government rowed. In 1996, Aspelte being one of the smallest markets in terms of desmand size, Singapore became the first country in Aaia to takic-dif de-sequilation of the electricity market. The nation is now into the final phases of implementing the New Electricity Market or NEM.

Under the NEM, electricity will be traded between generator companies and retailers through a 'real time' wholesale electricity market, a computer-based wholesale auction market set up and administered by the market operator. Ensergy Market Company (EMC). Generator companies submit bids to the wholesale detricity market to all electricity for each of their generator sets. Retailers procurs electricity from the wholesale electricity market to save end coussmers. The wholesale market is subject to spot prices which can be volatile. A liberalized electricity market creates bashibir comparition among electricity suppliess allowing market forces to dictate oricing.

Consumers that have been declared contestable can procure energy independently from licensed electricity retailers. The process of achieving contestability and procuring energy from a licensed retailer is simply termed Strategic Energy Procurement or SEP.

SEP is a systematic, cost-effective and efficient method of energy procurement. It is rapidly gaining popularity among closust in the commercial and industrial sectors where energy consumption constitutes a significant amount of their operating expenditure. When applied correctly and with good management commitment, it is a highly efficient tool in turning a cost-cornte into a revenue-senserative contro.

New Electricity Market (NEM)

As early as 1 October 1995, Singapore bagan the reform of its electricity and piped-gas industries they separating the regulator from the operational entity. Singapore Power was established to undertake the electricity and ipiped-gas operations of the Public Utilities Room (UTR). FUR was asconstituted as the regulator for the newly reformed electricity and piped-gas matexis. Singapore Electricity Pool started operating on 1 April 1998 as the wholesale market for electricity.

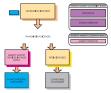


Figure 1 : Singapore electricity industry structure Source: EMA 2002

This vertically integrated monopoly held by Singapore Power (SF) croated an unlevelled playing field as SF was hold market operator and power system operator through its unbidney Power Supply Lind all "overceric Lind respectively, in 2000, the government decided to fully open the electricity market. In April 2001, SF divested in the two generation companies and confined its numericalings to the ulectricity of the system of the system operator for the electricity and played as markets.

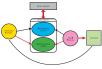


Figure 2 : Singapore wholesale electricity market Source: EMA 2002

Power Sapply Ltd (PSL), a subsidiary of Singapore Power Ltd, will continue to supply to non-contestable consumers but vill cases to be an electricity retailer when the market is fully liberalized. Instead, PSL will be the Market Support Services License (MSSL) to provide market support services such as consumer registration, meter reading, billing and bill collection. MSSL will also be the rotatier of last resort.

The Energy Market Company (EMC) was formed as the

market operator of the new wholesale electricity market. On 24 june 2002, the EMA commenced the eight-week trial for new software to manage dynamic energy trading in the New Electricity Market (NEM).

The software comprises two distinct areas – energy market cloring engine and market astthement system (managed by the Easrgy Market Company or EMC and the electronic bianises transaction and retail settlement system managed by Power Supply Ltd. Several changes including check and biance mechanisms as well as co-optimisation for emergy, regulation and reserve have been made to the revised electricity pool in the NBM.

Currently, the licensed retailers in Singapore are: Tuas Power Supply Pte Ltd, SembCorp Power Pte Ltd, Keppel Electric Pte Ltd, Senoko Energy Supply Pte Ltd, Tractebel Asia Pte Ltd, Marubeni Petroloum and Seraya Energy Pte Ltd.

Managing price risk

To manage prior risk in the NEM, power generating companies supply a variety of tooks to hedge against price volatility. Short or long-term financial bedge contracts can reduce exposure to volatilit spot prices. These contracts may be based upon an agreed price for a defined quantity of electricity (or reservo) at specific times. The most common types of bilateral financial contracts for a flowore generating company are Contracts for tilferences (CDM).

CfDs are bilateral contracts between power generating companies and retailers entered at the discretion of the participants based on agreement to a CfD hedge strike price and the volume of energy covered.

Vesting contracts

Vesting contracts are a form of CED vested on the incumbent power generating companies by EAA. for a specified transitional period. The objectives of vesting contracts are to limit the potential misses of market power by the large power generating companies and reduce price velatility. When speciptice accessic contract price, the Market Support Service Licenses (MSSL) pays the generators the difference and vice versa when app prices full below contract price.

Divestment strategy

The next stage of de-regulation is the 100 percent divestment of the three generation companies owned by Temasek Holdings – Tuas Power, Power Seraya and Senoko Power.



Figure 3 : Current ownership structure

The authorities will ensure that market equilibrium and reliability of supply are maintained while simultaneously finatuning the deregulation process so that prices are market driven and not influenced by regulatory or market power forces.

Current Electricity Market

According to statistics released by the Energy Markot Authority [EMA], electricity agains for the first quarter 2002 was 7.220 GWh which is 2.4% higher than the same quarter last year. This increase was due to a 4.6% rise in domestic siles. Non-domestic customers increased by a further 1.9%. Currently, non-domestic customers comprise 80% of the total soles.

In the NEM, a contestable consumer will no longer be subjected to regulated tariffs. Instead, consumers will have the choice to buy electricity in one of the following ways:

- From the wholesale spot market directly as a wholesale market participant;
- From the wholesale spot market through Market Support Services Company; or
- From a licensed electricity retailer through an agreed electricity purchase contract



Figure 4 : Market Share by Installed Capacity

Consumer Choices in the NEM

EMA has taken a phased approach in liberalizing the electricity real market. Commenses with High Tension (HT) or Extra High Tension (EHT) and a maximum power requirement of 2 MW and above have attained contestability statutes on a casely-case basis since July 2001. Further liberalisation of the retail market is expected to take place after introduction of the NEM around first quarter 2003.

Currently, around 200 contestable consumers with a contracted capacity of 2 MW and above can opt to procure energy from an independent retailer.

Table 1: Time table for retail competition



By 2003, another 6,000 consumers with an annual energy consumption of at least 240,000 kWh will be able to participate in the NEM.

This will be followed by a further 5,000 consumers subsequently. Retail contestability will progressively cascade to the remaining 1 million consumers including households.

Dynamics of SEP in Multi-Tenanted Premises

Seventy percent of the current pool of large consumers have already switched supplier helped to a large extent by value-added packages offering meter reading and bill management services and greater savings on electricity costs.

Most commercial buildings in Singapore are multitenanted premises. Electricity consumption is measured using master and sub-metering. Electricity consumption for the whole premise is measured by Time-of-Day (TOD) interval meter (Master meter) in half hourly intervals.

In contrast, most tenants' meters (sub meters) are conventional electro-mechanical meters providing manual randing according to the monthly schedule. The landlord's monthly electricity consumption is computed by subtracting the sub-metered usage from the master-metered usage.

Landlords who mest the contestability threshold and wish to participate in a deregulated market have discovered technical limitations arising from their master and submetering arrangement. The solution is to allow the landlord to buy electricity on bloc on behalf of his tenants.

Contestability in commercial and industrial property owners requires two key considerations: a contracted capacity in excess of 2 mega-watts (MW) and if multi-tenanted, all its tenants must agree on bloc to allow the owner to procure energy on their behalf.

The appointed retailsr will also lease the tennant' meters from Power Grid Lion babail of the handhork. However, the private retailsr is not allowed to enter into supply agreements directly with the tennats as the yaze not constabile until Phase 3 when the market is fully liberalized. All terms and conditions for the m bloc parchase of electricity shows the construed as commercial contractual obligations between the handhord and tennats.

However, the most difficult task is to educate consumers to look beyond the cost of generating electrons vis-vis the tariff attructure. They have to learn to evaluate proposals on a common platform and beachmark the tariff structures with other value-added packages offsted. The roles of retailers will involve packaging of the electricity runes in various time iters and enhanced customer service sepacially in working closely with SPF consultants.

Some considerations include the recovery strategies in the event of power failure, legal implication of the service level agreement between landlord and tenants and landlord with retailer, contractual liabilities, and financial risk based on the entry position of spot prices and the appropriate pricing model to use.

Cost component of electricity

Customer specific cost

ustamer specific cost includes the cost of reserving custmer specific capacity usage (kWh) and system built primarily to cater for peak usage.

ig the customer specific cost - contracted capacity is rather unique to five years. Upwords revision is oflowed but not downwords. When the

iviters cost charges include peak and officeak period charge and reactive Peak period charge recovers the shared setwork cost and is gaplicable

intrinsically a pricing signal to assumers to maintain a high power factor in their electrical distribution system. A high power factor indicates higher

Types of volue-added services

of their package : meter reading services, baing monorment waters by collection on babal of the badlerd de management services, licensing and servicing of electrical installations, preconditioning monitoring and testing of electrical installations, power quality monitoring (colline, propertial and electromognetic interference monitoring

Figure 5 : Cost components of Grid Charges Source: QPM 2002

SEP covers many fields encompassing administrative. financial engineering, legal and contractual interpretation and documentation, project management and facilitation. The presales period often involves market education and awareness of the new electricity market. SEP consultants work closely with its potential customers advising them and helping them understand the mechanics and dynamics of the NEM.

SEP consultants must not only be techno-savvy, but they have to be able to help the client navigate through a minefield of legal jargon, interpret legal issues correctly and be able to evaluate proposals from retailers onto a common benchmark that the client can comprehend.



Farmer COM 2003

Clients appreciate the tangible savings generated through the savings analysis and modelling exercise. However, the financial exercise has to be intricately balanced with the right dose of technical competence.

The ability to work closely with the landlord's Licensed Electrical Worker (LEW) forms a critical part of SEP. The role of the LEW in the NEM has been further expanded to conducting compliance checks and installation turn-on.

SEP Methodology

To expedite complex SEP projects, a systematic approach was conceived by OPM. Termed the OPM 3-step methodology, it provides a systematic framework to attain contestability in a multi-tenanted environment

The entire exercise of getting contestability for the landlord can be between 21 days to two months depending on the pro-activity of the tenants. Thereafter, the SEP consultant has to follow through with EMA for an official approval before he can proceed with the energy tender.



Figure 7 : QPM 3-step methodology Source: QPM 2022

Application of SEP

In May 2002, OPM furnished SEP services to Allgreen Properties Limited for Great World City, a commercial development located at the fringe of Orchard Road and bounded by Kim Seng, River Valley and Zion Roads and Kim Seng Promenade.

Great World City is a commercial complex with a mix of retail and office space occupying over 400,000 square feet of shopping space. The mixed development comprises retail. office, service apartments and Tiara Condominium. There are more than 1,000 car park lots to meet shoppers' needs. Altogether, there are 140 retail outlets and 46 offices in the 18 storey complex.

From initial modelling of various savings scenario, it was The determined that indicative savings of between 5 to 10% of the imp total energy cost per month could potentially be achieved through switching to a new energy supplier. The savings was modelled on the landlord's existing charges comprising encitive power, contracted and unconstruct conscrivt and

internal losses. In the modelling exercise, a reduced tariff to its tenants was factored in.

The experience of the Singapore Turf Club, a world-class horse racing venue with a monthly consumption of 2.2 GWh (see attached story) yielded savings of 15% per month after implementation of SEP.

Derivatives of SEP

Competition has spawned the need for quality, valueadded services and level of service as the differentiating factors. In the near future, energy retailers are likely to differentiate themselves by offering innovative packages like: a. Energy billing management system

- b. Power quality monitoring and analysis
- c. Systems integration and IT application services
- d. Automatic meter reading (AMR) interface systems
- e. Maintenance and technical support services

Energy billing management system

The hondits of an in-house billing system includes better management, efficient disployment of resources, integration of energy billing into monthly retail and no vender lock-in. The sillent features of a comprehensive billing system is bogenet infigured is sumainly in the accounting system is operated energy billing together with the monthly retail involves. In emabled and mide accoundable via internet between a work for close the second system is been been analyed in the accounting the second system is to generate for a structure of the second system is the second for the second system is the second system is the second for the second system is the second system is the second for the second system is the second system is the second for the second system is the second system

Power quality (PQ) monitoring and analysis

Prime-movers like QPM have been pionescring IT applications and interset-enabled energy meters and softwares to support real-time energy monitoring of power generation and distribution. Using this cutting edge technology, building operators in consultation with PQ specialists will beam to make attained decisions on how to improve the performance of electronic equipment in a wellinformed and cost-flective numer.

PQ analysis in essence allows early detection through:

- Listing and explaining the main causes of PQ problems
- Detecting the sensitivity of electronic equipment to PQ events
- · Monitoring PQ at source
- · Prediction of the performance of electronic equipment
- Allows circuit analysis techniques to be performed to predict PQ levels for specific circuits
- · Applying a holistic approach to solving PQ problems

Through a comprehensive PQ analysis, consultants are able to improve:

- Sags in voltage
- Interruptions in supplied power
- · Distortion of supplied voltage due to harmonic currents

Systems integration and IT application services

In the next few years, as more and more interrel-based applications are bring built, there will be a need to either outsource the systems integration portion of the services or to develop and maintain an in-boomse TT seam. In the interim proteid, it is enviroged that more of such services will be utilized to 'jump-start' the dipolynomet of TT services. The increasing used C-toxinere relationship management (TSM) tools to improve customer logally will result in more firms integrating CMM modules to their enterprise systems.

Automatic meter reading (AMR) interface systems

Recently, Automated Meter Reading (AMR) Interfaces are gaining public interest as an alternative means of meter reading management. Such considerations spring from the need to reduce labour-intensive activities by utilizing higher value-add and short-term Return on Investment (ROI) systems that help increase efficiency and accuracy of services.

Maintenance and technical support

These services will increase exponentially with the increasing use of more sophistication forwares and hardwares in the power quality, ANR and billing management systems, As clients harmes. If for enterpoint efficiency and develop their operating environment, there will be a new class of service providers who will emerge to serve the needs of this market providing technical support, help desk services and customer services.

Energy Management Strategies

There are typically three approaches to reshape the load profiles of commercial building for energy management.

Strategic Energy Conservation Techniques

Strategic energy conservation reduces the amount of energy consumed by a commercial building owner through reducing lighting loads or installing better efficient airconditioning equipment. (Figure 8a)

The first step in the energy management programms is to reduce energy watage in identified assa and to minimise energy mage in areas that will not cause divuptions to various functions of disconsist. Typical energy consuming areas include: building equipment operation: building envelope, siz-conditioning and mechanical ventilation envelope, air-conditioning and mechanical ventilation electrical distribution systems, and other miscellanceus services.

This phase involves a detailed step-by-step analysis of the

building's energy usage factors and costs like: insulation valves, occupancy schedules, chiller efficiencies, lighting levels and records of utility and fuel expenditure. A summary of the Energy Conserving Opportunities (ECO) can be profiled alone with the cost/benefit analysis.

The second step would be to improve efficiency of energy conversion equipment and reduce energy consumption by proper means of operation and maintenance. The third step can be investment-intensive requiring large-scale energy reducing measures including extensive repairs, replacement or retrofits.

Peak Shaving Strategy

Peak Shoving strategy reduces the building's power coparty Maximum Domando requirement during the peak periods and hence reduces the Use of System cost nuck as the Contrasted Capacity. Unconstructed Capacity and the Network Will. Nuck Assemption of the strategy of the System will. Nuck Assemption and the strategy of the System will. Nuck Assemption and the strategy of the System Value of the strategy of the System Cost and Subdiagonation facility to peoples electricity for self-cosmoptic during duly peak periods at a cost lass than the peak price of each day (fature). Types with System Cost and System System

Load Shifting Strategy

Load Shifting reduces the load during the peak periods by shifting the peak load to the off peak periods. This is achieved either by shifting the operation in the peak periods to the off peak periods or by installing thermal energy storage system for the air-conditioning system and operating this during the off-peak period.

The electricity prices in peak periods are much higher than the prices in the off peak period. By lead shifting, it would be cheaper to run the equipment during the off peak periods instead of peak periods without suffering of any discomfort.

Load shifting also reduces the building's maximum demand and hence reduces the Contracted Capacity and Network Utilisation cost. (Figure 8c)

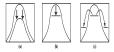


Figure 8 :Energy management strategies

Source: Taas Power Supply Pte Ltd (adapted from HOSE, J.F. "Demand side planning; a practical perspective", IEEE Power Engineering Society) The process of energy management program is illustrated in Figure 9.

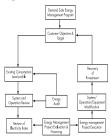


Figure 9 : Process of energy management programme

Source: Tuas Power Supply Pte Ltd (adapted from HOSE, J.F. "Demand side planning; a practical perspective", IEEE Power Engineering Society)

Conclusion

Through implementation of various projects, SEP has proved to be an indispensable energy procurement system resulting in cost-effectiveness to the building operators and property owners. Its systematic process yields significant energy expenditure savings to the building operator.

Already bulk purchasing of electricity for grouped properties is being practiced whereby the property group, on behalf of its tenants negotiates directly with licensed retailers to procure energy at substantially lower rates.

With liberalization of the olectricity market expected in early 2003, one should not rule out the tangible banefits of S2P and its derivative services. In the near future, as retailers reach a state of maturity in a fully liberalized market, differentiating services will comes into play as retailers package electricity rates in tandem with other value-added services.

At this present point in time, there is a need for more market education to create awareness of SEP services to property owners and building operators before the market fully liberalises.

Case study: Experience of Singapore Turt Club in Electricity Purchasing

When Singapore Turf Club migrated from Bukit Timah in mid-1999 to the new raceocurse at Kasji, its electricity cost doubled. This was further increased when night racing was introduced. In an effort to reduce cost, management set a directive to reduce the electricity cost by at least 10%.

Says Nicholas Neo, Electrical Engineer (Technical Services), Singapore Turf Club:

"Deploying internal expertise, an Energy Management Program was introduced with the objective of reducing energy consumption and thus the monthly electricity bill. The initial phase of this program was implemented with 'no cost' measures like:

- energy purchasing strategy, i.e. review fuel choices and tariff selection
- operating practices, i.e. review to ensure that existing systems and equipment are operating at maximum efficiency and wastace reduce to as low as possible
- motivation and training practices, i.e. review energyawareness campaigns and failor training programs to ensure adequate guidance is given to "good house keeping" practices for staff whose actions affect consumption

As of today, most of the initial phases of the program have been successfully implemented trimming down the monthly electricity bill at the racecourse from a historical high in April 2001 to the current low, saving more than 30% monthly. *

Singapore Turf Club opted to buy electricity from a licensed rotalier (in addition to Power Supply Ltd) after attending a Seminar for Contestable Consumer by the Energy Market Authority (EMA) on 27 April 2001.

The retailers were: Keppel Electric Pte Ltd, SembCorp Power Pte Ltd, Tuas Power Supply Pte Ltd, Senoko Energy Supply Pte Ltd and Tractebel Asia Pte Ltd.

Around mid 2004 when selecticity retailing was utill in its infancy, the Chib solicited quotations from the five listed retailers. From this securics, it was clear that notibute the consumers nor trainlers could be specific on the type of retail package host suited for the needs of the commer. While it is useful elencing the consumers on the libralisation of the Singapore energy markst and the procedures required to attain constability. It is equally important to educate the Chib's too manesement.

Trial rur

For the first retail contract, the Club embarked on a sixmonth duration based on fixed 24-hour tariff. This tariff remained unchanged round the clock and was not subject to the fuel price index variation. Notice of termination of supply contract with Power Supply Ltd (PSL) was served at end August 2001, altilling the one month notice requirement so that power by the new retailer could commence on 1 October 2001. Banker's guarantes to the new retailer was also processed with validity up to one month beyond the supply contract expiry date to cates to the end of month billing system.

This guarantee was a very critical requirement before any rotailer could supply power. The Club subsequently executed the PowerGrid Agreement to supersode the Power Supply Ltd Agreement. However, negotiations for better terms and conditions on the Supply Agreement inadvertently took longer than expected.

The Club exercised its contestable statute on 1st October 2001 with SambCorp Power, opting for an all-hours fixed 1stiff for a six-month period. Initially, the electricity bill for October 2001 was about 2% lower compared to Power Supply Ltd.

However, PSL published their new tariff effective from 1st November 2001 onwards which was 3.3% lower than their existing rate. This effectively eliminated the 2% saving previously enjoyed. Management had a tough time justifying their positions.

The Glub then tried to bargain for a lower tariff, Although, the retailse had no obligation to reduce the tariff, it offered to do so with various schemes (some resulting in up to 20% savings) on the condition that the supply contract be extended. Being cautions, the six months contract was allowed to lapse and a new tender was called.

On 1st Jan 2002, PSL reduced their tariff unexpectedly by 9% for peak and 29% for off-peak. Indivertintly, the impact of the September 11 incident at the World Trade Centre, New York plunged the oil index to a historical low triggering off a recession and a massive reduction in the published electricity tariff (which is pegged closely to the oil price index).

The adjustment meant that buying power from the totalite based on previous secured supply contract was more expensive compared to PSL. Through this experience, various conditions were implemented for the subsequent tender document:

- a. As long as Power Supply Ltd (PSL) remains a retailer for contestable customers, the successful Tenderer shall match PSL's high-tension tariff if PSL tariff becomes lower than that proposed by the Tenderer, and;
- b. In the event that PSL revises their tariff upwards within the contractual period, the Tenderer shall revise their tariffs to match PSL tariffs or their tariffs proposed which ever is lower.

For the subsequent energy tender, seven licensed retailers including Seraya Energy and Marubeni International Petroleum were invited. Out of these, five retailers submitted their bids.

Analysis and comparison

All the retailers submitted different rates for peak and dfpeak period. To determine the most competitive package, the submitted rates were analysed using the consumption figures for a typical month. The Club developed its own analysis tools using time and load weighted averages.

Time weighted average (TWA) is as follows:-TWA = 2/, x peak rate/kWh + 1/, x off-peak rate/kWh

Each installation has it own load demand pattern during peak and off-peak period. This load ratio (LR) is easily obtained using average energy data for these two periods to compute the ratio.

The load weighted average (LWA) is as follows:-LWA = peak LR x peak rate/kWh + off-peak LR x off-peak rate/kWh

The retailer whose tariffs gave the lowest TWA & LWA is the most competitive. This exercise is advantages for comparison between various time dependent tariff packages.

SembCorp Power was awarded a two year contract to supply power to Singapore Turf Club starting in May 2002 based on the following criteria:

- lowest tariff calculated based on a typical month energy figures
- lowest time weighted average
- lowest load weighted average
- oil index was close to a historical low

Savings achieved

The SEP exercise yielded savings of about 15% per month since July 2002. The secured tariff was based on an oil index of about US\$120MT, i.e. monthly average price for 180cst HSPC (high sulphur fuel oil). This was close to historical low. However, with the impanding tension of war in the Middle East region, the current oil index of about US\$170/MT is expected to increase further and thus the published electricity turff will increase in tandem.

Furthermore, the traditional climatic change to winker in the Northern Hemisphere may drive energy demand for heating upwards. This may add extra upward pressure on electricity tariffs. Fortunately, with the good tariffs secured, Singapore Turf (Lub is expected to reap substantial energy savings for financial year 2002/03 ending on 31 March 2003.

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